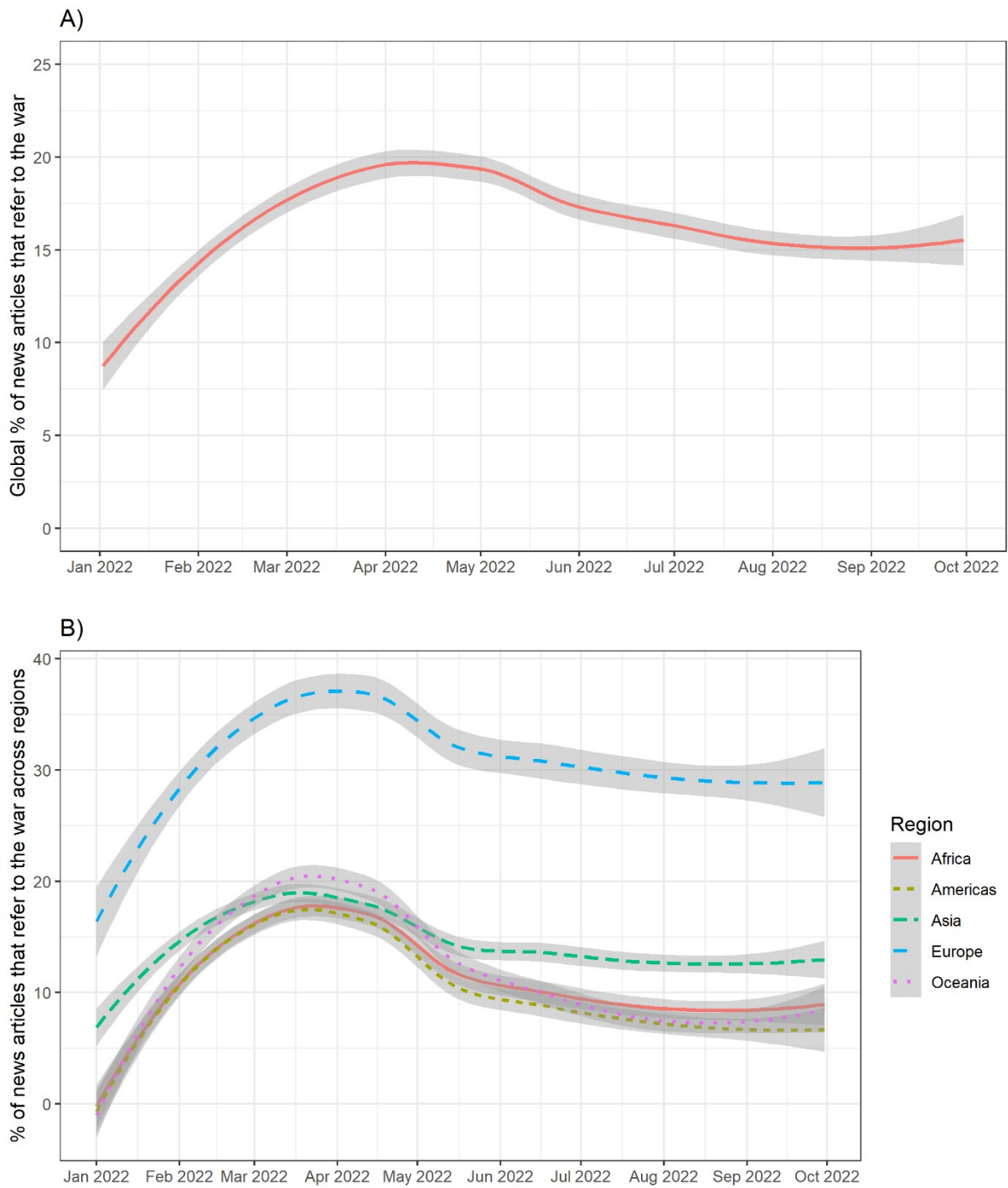


Appendix II: Media visibility of the war and of selected states in connection to it

In Appendix II, I depict the dynamics of media visibility of the war and the degree to which several selected states are associated with references to the war. In Figure A 1, I show how visible the war itself has been over the first months of 2022, depicting the percent share of all tracked news articles in which a reference to either Ukraine or Russia, or both, is made. Chart A highlights how prominent the war became in media globally, with the global peak of attention at its outbreak with approximately 20% of all news articles worldwide referring to the conflict. Over time, the global coverage declined to (still very high) level of approximately 15% of world news, where it has been stable from July 2022 until September, the end of the observed period. While the *dynamics* of media visibility of the war over time are close to universal across regions, it is notable how the *levels* of visibility vary across regions. This is visible in Chart B in Figure A 1. In Africa, the Americas, and Oceania the share of news devoted to the conflict peaked at around 20% in March and April and then declined towards between 5 and 10%. In Asia the peak visibility was similar, though the decline has been less pronounced. In contrast, peak visibility of the war in Europe reached above 35%, and visibility stayed at around 30% of news articles throughout the period of February-September 2022. This means that from the summer onwards, media visibility of the war has been approximately twice as high in Europe as in Asia, and up to four times as high as in all other regions.

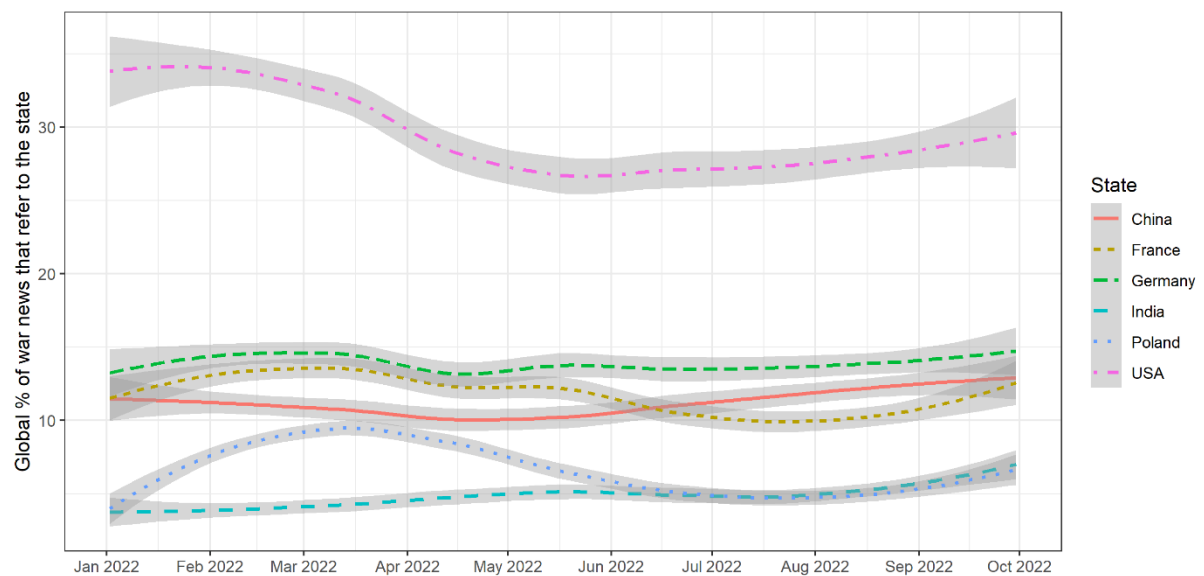
Figure A 1: Media visibility of the war across the world



Note: The grey area indicates 95% confidence intervals around the mean visibility estimates, calculated as averages across all states (A) or across all states of the particular region (B).

In Figure A 2, I show the extent to which articles that refer to the war (or specifically to Ukraine and Russia) also refer to several other states. The individual curves depict the per cent share of articles that refer to the depicted state, out of all that refer to the war itself. For example, the dot-dashed top curve shows that the US has been appearing, as an average across 203 states and territories, in around 33% of news articles mentioning Russia and Ukraine in the early months of 2022, and in just below 30% over Summer 2022.

Figure A 2: States associated with the war



Note: The grey area indicates 95% confidence intervals around the mean visibility estimates, calculated as averages across all states.